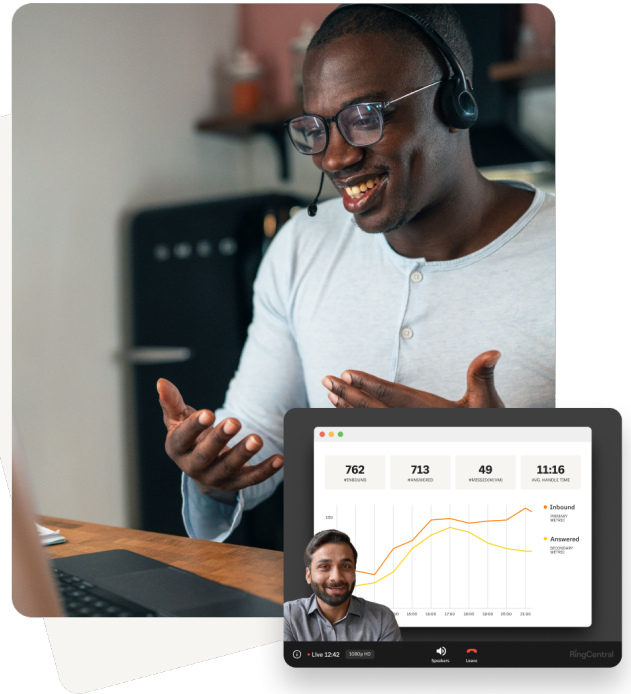


# RingCentral Webinar

A modern webinar solution that's as easy to create, run or join as a meeting or phone call. Events can be set up in seconds, attendees can join in multiple ways – even from a browser – and all backed by the security and reliability that you have come to expect from RingCentral. A fully integrated experience all from the RingCentral App that's built into MVP.



For RingCentral customers with MVP, RingCentral Webinar is an easy choice to run stress-free internal and external events for up to 10,000 attendees. It looks and feels just like MVP, so hosts will appreciate how quickly they can get started. Attendees can join from anywhere, on any device and any browser.

## Benefits

### Scale virtual events to large audiences

Run internal and external events for up to 10,000 attendees.

### Easily create and run as a webinar host

Create a webinar with a click of a button, with the same look and feel as RingCentral MVP.

### Join from anywhere

No downloads required to join a RingCentral Webinar. Join from the desktop app, mobile app, or from a supported browser.

### Gain stronger security and privacy

Get the same security, privacy, and reliability that you get in RingCentral Video meetings with RingCentral Webinar.

### Extend webinar capabilities with integrations

Connect with various 3rd party apps to align with your business needs.

### Get detailed analytics and insights

Understand the impact of your webinar strategy, from registration to revenue, with full analytics and reporting.



## Setting up and planning for your webinar

### **Add branding to registration forms**

Put your company's unique logo and design on registration forms so invitees know the webinar is from you.

### **Customise content on registration forms**

Hosts can turn on/off registration and customise what questions are asked to gain information on registrants.

### **Configure automated emails**

Send out email reminders before the webinar to maximise participant attendance.

### **Choose a virtual background**

Always look professional – pick a preset (or upload your own) background.

### **Practice backstage before the webinar**

Rehearse, refine, and prepare backstage before going live.

### **Record your webinars easily**

Record your webinars automatically and easily share recordings. View recordings from any desktop or mobile browser, with no downloads required.

### **Set up the video view layout**

Control how your audience is viewing your webinar through different settings to set the webinar view

### **Promote details effortlessly**

Easily share your webinar registration information across all of your social media channels with just a few clicks.



## Increase audience participation and engagement

### **Spotlight the camera on your webinar hosts**

The presenter is always highlighted so the audience can stay focused.

### **Interact with the audience using Q&A, reactions and chat**

Allow participants to ask and upvote questions and view answers. Hosts and panellists can also respond and tag questions for follow-up, communicate via chat or use in-meeting reactions.

### **Live stream your webinar**

Simultaneously broadcast your webinar across different streaming platforms such as YouTube Live for maximum reach.

### **Enhance your meeting presentations**

Use the presentation mode to overlay your camera on top of meeting content and present from preset backgrounds such as a newsroom or conference room.

### **Facilitate polls for better engagement and insight**

Allow participants to ask and upvote questions and view answers. Hosts and panellists can also respond and tag questions for follow-up.



## Analyse and follow up post webinar

### Debrief with hosts and panellists post-webinar

Create a private debrief session immediately after the webinar ends to review how the webinar went.

### Analyse attendance, engagement and more

Download attendee information and gain valuable insight from questions asked and poll engagement.

### Connect with your marketing automation platforms

Connect to platforms like Marketo and Zapier to set up automated emails and convert registrations to leads.

### Check webinar performance with quality of service analytics

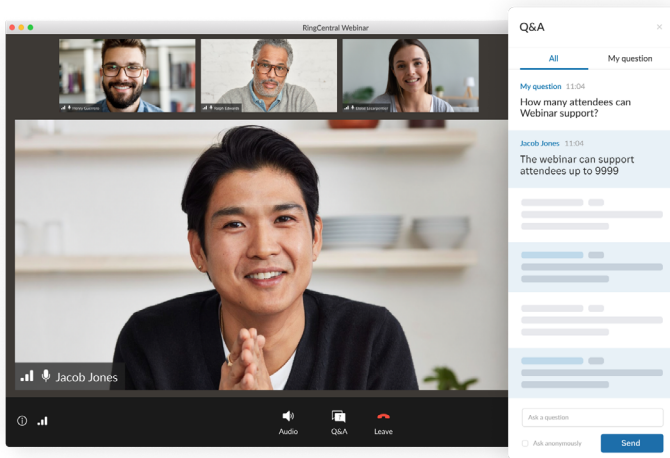
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## RingCentral Webinar: a familiar webinar experience for everyone



### Presenter & moderator view:

Seamlessly present to your audience just like you would in a RingCentral video meeting. Engage with attendees through facilitating Q&A, polls and reactions, and ensure the webinar is run smoothly with various host controls.



### Attendee view:

Participate in the webinar through the interactive Q&A and polls and be heard.

## How to purchase RingCentral Webinar

RingCentral Webinar is available as an add-on licence with the purchase of RingCentral Video Pro+ or RingCentral MVP™ Standard, Premium or Ultimate edition and complements the existing RingCentral messaging, video, and phone experience.

Current customers can purchase RingCentral Webinar directly through the admin portal, while new customers can purchase directly by contacting a RingCentral account representative to learn more or visit [ringcentral.com/gb/en](https://ringcentral.com/gb/en).

## Getting started

Three quick steps to get started:

1. Contact a RingCentral account representative or directly purchase on the admin portal as an existing customer
2. Schedule a webinar as a meeting host
3. Join the webinar as a presenter and invite your audience to attend!

For more information, please contact a sales representative. Visit [ringcentral.com/gb/en/](https://ringcentral.com/gb/en/) or call 0800 098 8136.

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact centre solutions based on its Message Video Phone™ (MVP®) global platform. More flexible and cost effective than the on-premises PBX and video conferencing systems it replaces, RingCentral helps employees communicate across devices from wherever they are. RingCentral offers three key products. RingCentral MVP™ combines team messaging, video meetings, internet phone and other functionalities in a single interface. RingCentral Video®, along with its team messaging feature, enables Smart Video Meetings™. RingCentral Contact Centre™ gives companies the tools they need to connect with customers across channels. These are available on an open platform that integrates with hundreds of third-party apps and makes it simple to customise workflows. RingCentral is headquartered in Belmont, California, USA, and has offices around the world.



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