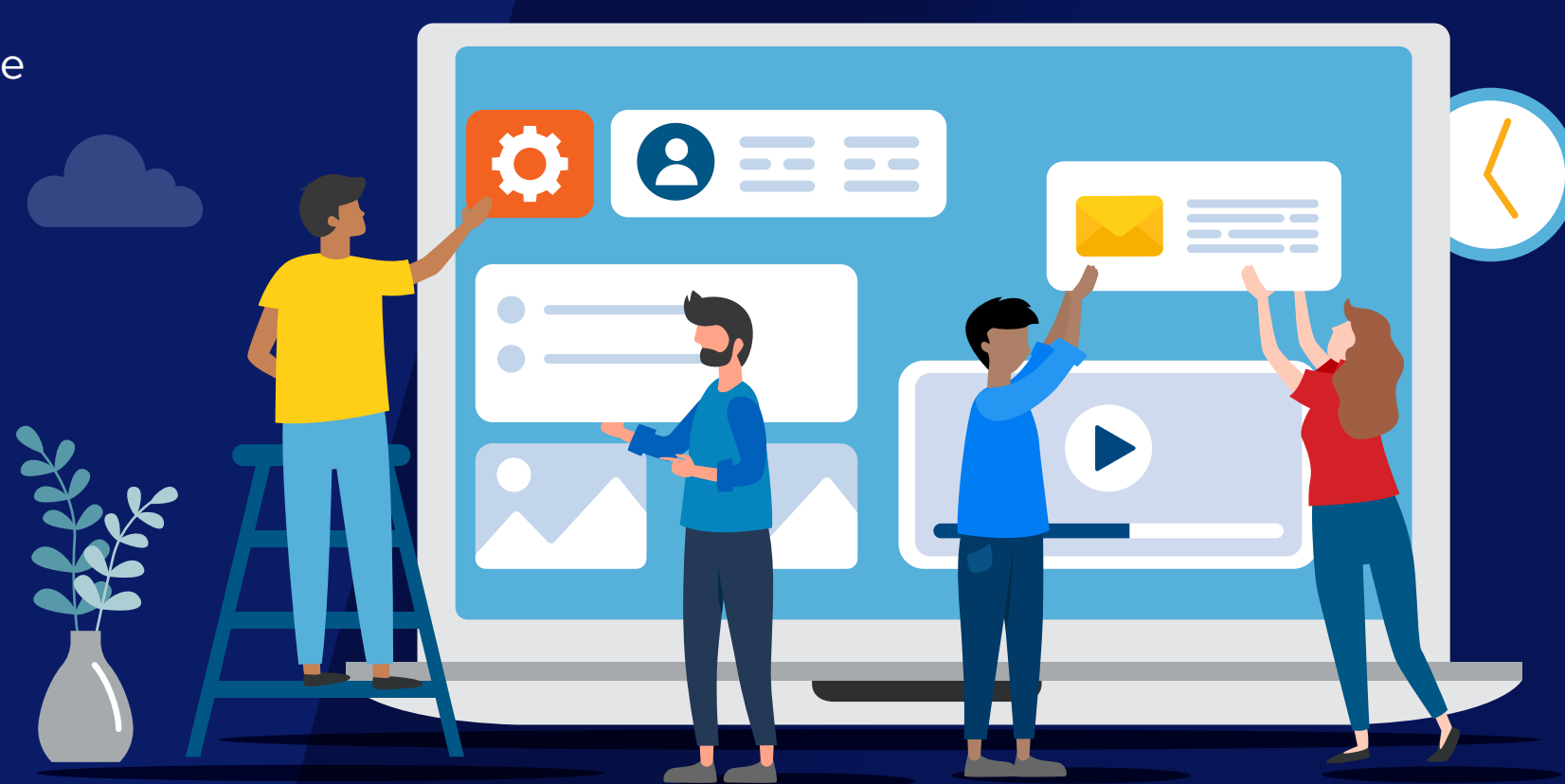


# Live in Your Apps

Employees crave connection—with their teams, with each other. And there are literally thousands of apps trying to help them collaborate. The problem is, if those apps aren't unified through a single platform, those connections never happen—and your organisation never reaches its potential.

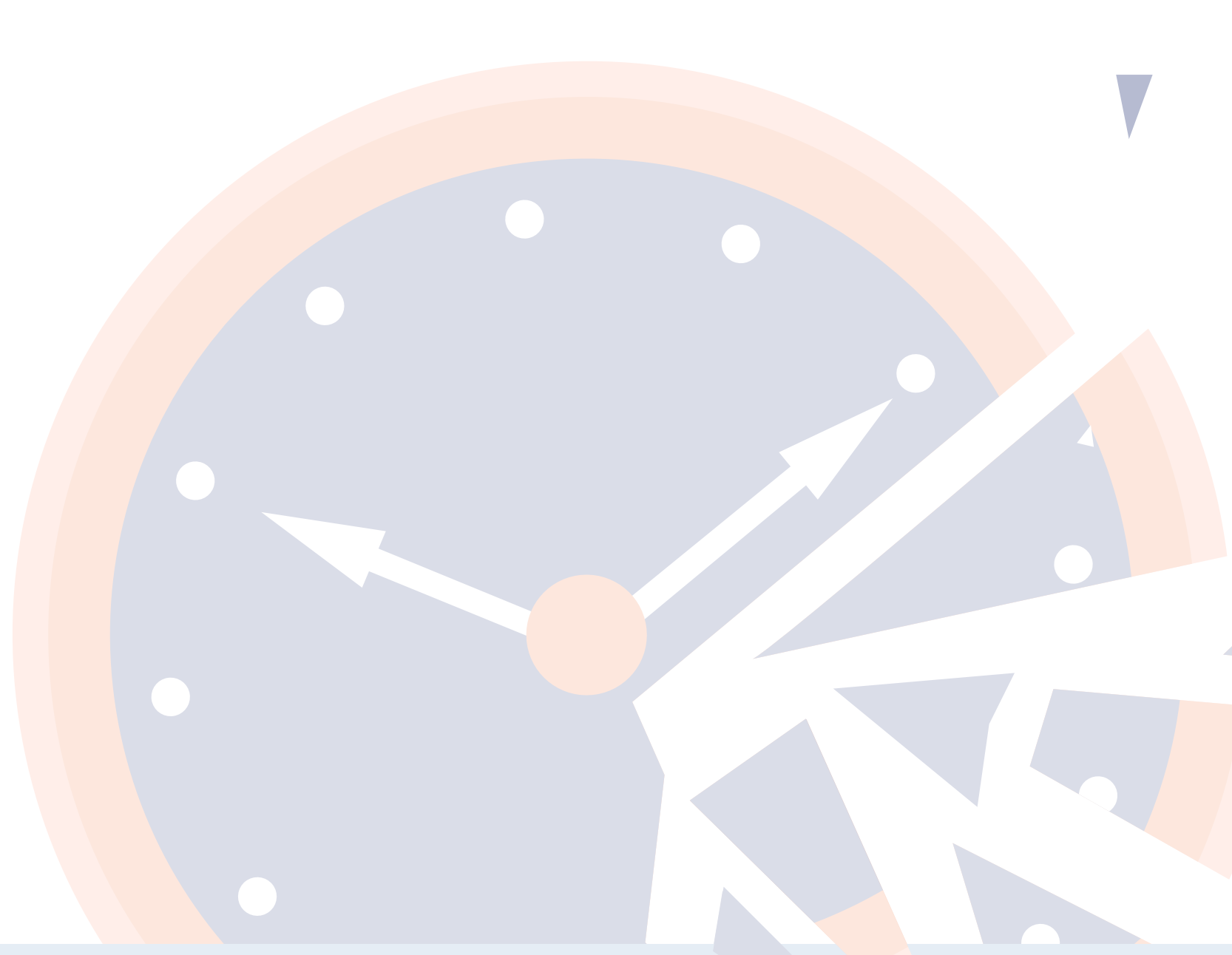


**Disconnected apps, disconnected work.**  
**Wasted time at work costs billions of pounds a year.**

**69%** of workers **waste up to 60 minutes a day** navigating between apps

That's up to **32 days** per year

**56%** find searching for information in different apps **disruptive**



## Up to £350K

Amount of annual revenue believed to be lost because of poor integrations and lack of resources, according to 57% of respondents.\*

### DISCONNECTED APPS POSE SERIOUS CHALLENGES

## THE THREE DANGERS OF APP OVERLOAD

### 1 LOSS OF PRODUCTIVITY

- Different apps to message, video, phone
- Can't automatically log calls
- No call history for IT

### 2 POOR CUSTOMER ENGAGEMENT

- Lack of integration with business apps leads to increased customer wait time
- Can't retain sensitive data on employees or customers
- No analytics during or after calls to drive communication insights

### 3 POOR ROI

- Onboarding new apps is costly
- Cost to train teams on new apps

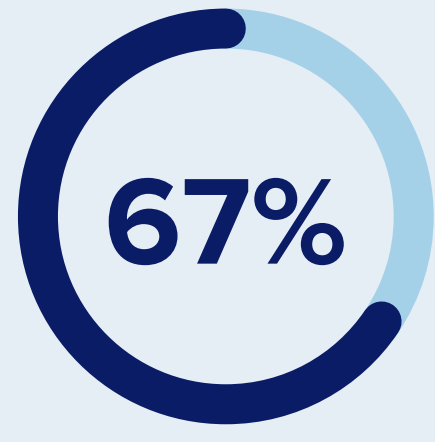


**66%**

of workers **want a single platform** for all their communications

**To collaborate, integrate.**  
**Deliver a unified experience to make life easier for your employees.**

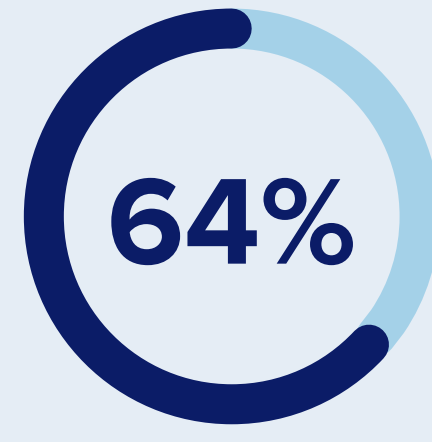
### WORKERS BELIEVE A UNIFIED PLATFORM WILL HELP THEM:



achieve a better workflow



be more productive



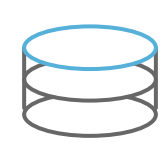
help work feel less chaotic



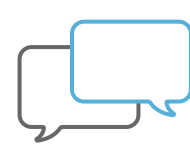
## TOP FIVE BENEFITS OF AN INTEGRATED APPROACH



**54%** time savings



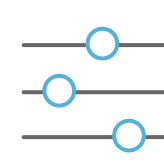
**52%** increased organisation



**51%** better communication with colleagues



**51%** increased productivity



**31%** a feeling of control over work