RingCentral



Supercharge your RingCentral number with Beetexting's advanced SMS features

7.5x

SMS allows you to reach and engage your customers efficiently and more effectively than email.

98%

of text messages are opened and read, compared to 20% for email 1,2

response rate over email³

54%

of consumers are for text messages more likely to have a positive perception of a company that offers texting as a service channel⁴

Reach your customers using SMS from your trusted business numbers

Beetexting builds on your existing RingCentral numbers, allowing you to continue taking advantage of the RingCentral App, App Gallery integrations, APIs, and your included SMS allotments, bundles, and low overage rates while also giving you:

Share numbers and messages with shared inboxes

Setup reception or department numbers, handle customer support, or share and assign text message conversations across your teams with number specific permissions. You can even temporarily share numbers to provide message coverage for when you're out of the office.

Perfect for marketing teams

Build out and manage your SMS contact list to easily send updates, notifications, alerts, or promotions. Easily setup customer loyalty programs and add your recipients to multiple lists - and even set up advanced messaging rules to perfectly segment your customers.

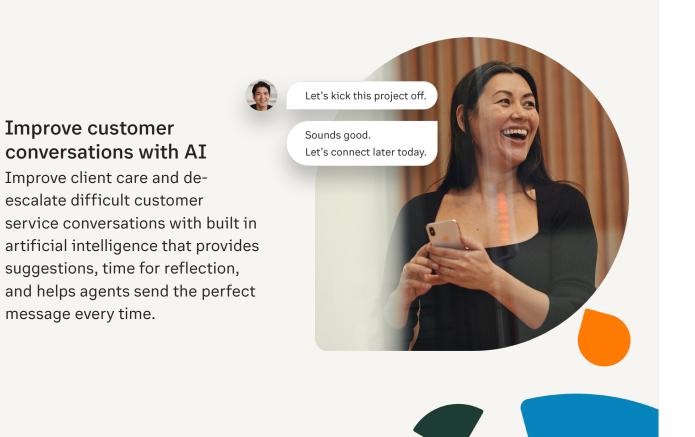


Speed operations through templated and automated replies

Save time and drive ROI by building personal and team based templates to quickly reply to common questions, or build automated workflows and provide your customers with instant responses, even outside of business hours.

Elevate customer experiences and get paid faster

Collect payments with greater efficiency and less hassle - for both parties. Send customers e-invoices with the built-in <u>Stripe integration</u> and allow them to pay easily and securely from their phone.



Create campaigns that convert, speed document sharing, and automate appointment scheduling

Built-in mass texting capabilities allow you to easily keep your teams, customers, and partners up to date, whether you're sending one SMS or one million. Go even further by adding custom document formats and attachments with secure links, or automate scheduling by connecting your Calendly account.

Easy set up with simple, transparent pricing

Don't pay set up fees, high per user fees, extra number leasing fees, or ridiculous per message rates.

Save money with Beetexting's low, monthly per user fee and take advantage of your included RingCentral SMS and low RingCentral SMS rates - with full transparency of your SMS usage in the RingCental admin portal.

Learn more and sign up at <u>beetexting.com/ringcentral</u> or by calling/ texting (309) 807-3618

- 1. gartner.com/en/marketing/insights/articles/tapinto-the-marketing-power-of-sms
- 2. voicesage.com/blog/sms-compared-to-emailinfograph
- 3. <u>marketingprofs.com/chirp/2017/33045/email-vs-</u> <u>sms-battle-of-the-heavyweights-infographic</u>
- 4. <u>blog.skipio.com/154-reasons-why-texting-is-the-</u> <u>future-of-business-to-customer-communication</u>

For more information, please contact a sales representative. Visit <u>ringcentral.com</u> or call 855-774-2510.



930561128 07/2022

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP™) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingCentral MVP™, a unified communications as a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.

RingCentral, Inc. 20 Davis Drive, Belmont, CA 94002. ringcentral.com

© 2022 RingCentral, Inc. All rights reserved. RingCentral and the RingCentral logo are registered trademarks of RingCentral, Inc. Other third-party marks and logos displayed in this document are the trademarks of their respective owners.