



# RingCentral Cloud Connector

Organizations around the world are considering deploying cloud communications, but various concerns are holding them back from taking a leap, including risk management, amortization schedules, and expensive long-term Carrier contracts. These enterprises usually consider a **multi-year, phased approach** for their shift to cloud.



RingCentral Cloud Connector interconnects your on-premises PBX with RingCentral MVP via SIP trunking. There will be **seamless dialing between on-premises PBX and RingCentral MVP users**, regardless of geographical location, as if they were on one unified platform. You'll save costs on international and internal dialing through free onNet calling. Take a tiered approach and migrate teams strategically—by departments, site location, or by operation type.

Test our modern collaboration tools with a subset of users such as team messaging, digital whiteboarding, task management, annotations, HD video meetings, virtual backgrounds, AI powered transcriptions, closed captions, and more. Begin repurposing monthly and quarterly saved funds towards more strategic areas of the business. Avoid rip and replace and see how the cloud integrates with your existing technology stack.



Read how Columbia University used RingCentral for their hybrid PBX deployment.

[Read customer story](#) →

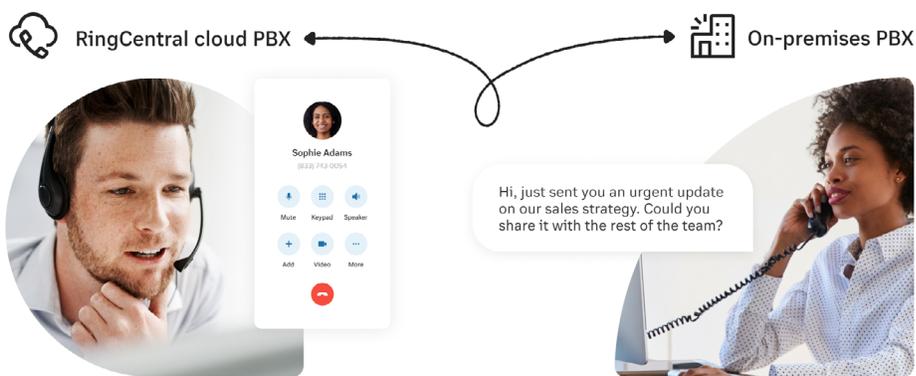


## Stretch current infrastructure while acting on a cloud strategy

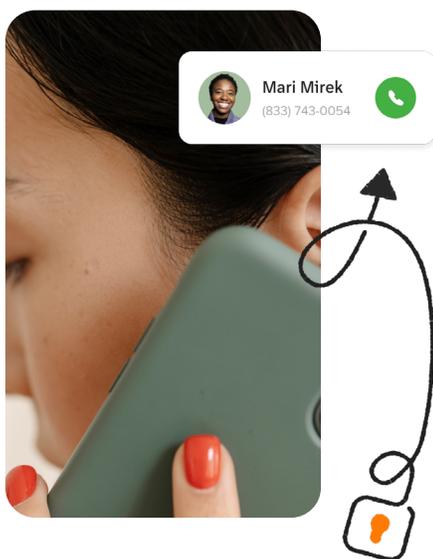


1. **Leverage current infrastructure.** Build on existing PBX investments and cut down on the costs of a total migration as you upgrade to cloud.
2. **Avoid early termination fees.** Continue to use your existing infrastructure until you're done paying contracts while shifting portions of your organization to the cloud.
3. **Improve ROI and cost optimization** on telecommunications spend. Save costs on international and internal dialing through free onNet calling between on-premises PBX and RingCentral users. Enjoy [15-20% savings \(on average\)](#) for external dialing for users who migrate to cloud.
4. **Capex to Opex.** Begin repurposing monthly and quarterly funds towards more strategic areas of the business.

## Interconnected extension-to-extension dialing

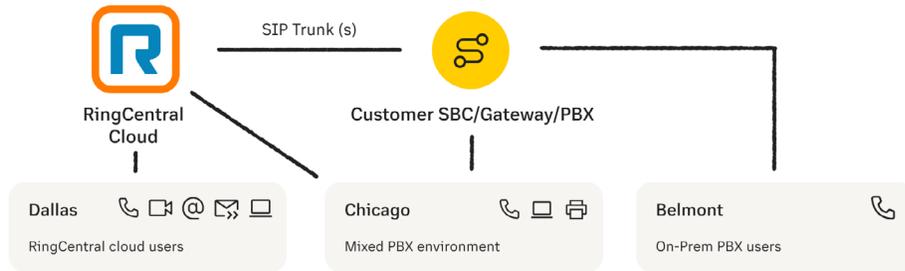


## Reduce risks in cloud migration



1. **Deploy with a peace of mind.** Focus on areas of immediate need and reduce risks. See how cloud integrates with your existing technology stack and keep premise-based lines in-tact for the time being.
2. **Step by step approach.** Take a tiered approach and migrate teams strategically – by departments, site location, or by operation type.
3. **Track, manage, and mitigate cloud migration risks** before taking the whole enterprise to cloud.
4. **Data residency.** On request, we can offer in-country data residency for RingCentral cloud data for USA, Canada, UK, and Germany.
5. **More control** over deciding on functionality and 3rd party applications over time, while also making sure that you have the right resources in place.

## Interconnecting multiple locations with hybrid PBX solutions

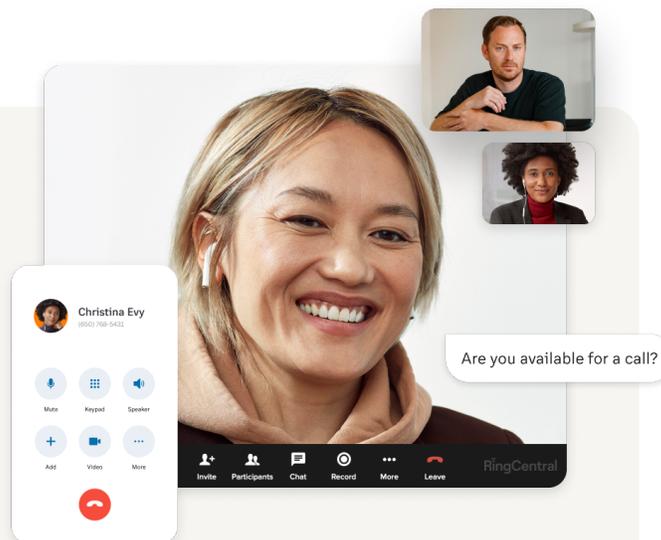


## Ultimate flexibility in your path to cloud

1. **Flexible migration paths.** Transform at your own pace with flexible telephony migration. Enjoy the benefits of [RingCentral MVP](#) while maintaining your on-premises PBX for a frictionless migration to support a gradual transition of workloads to the cloud.
2. **Seamless user experience between on-premises PBX and cloud users (for extension to extension dialing)** while you migrate on your schedule. On-premises PBX and RingCentral MVP users can communicate effortlessly as if they were on one unified system.
3. **Easy scaling.** Add global users and sites easily and quickly as you expand your global reach.
4. **Enhance team collaboration.** Test out modern collaboration tools such as [team messaging](#), [digital whiteboarding](#), [task management](#), [unlimited cloud storage](#), [picture annotations](#), [HD video meetings](#), [AI powered meeting transcriptions](#), [closed captions](#), and more, with a single app with select locations or departments while keeping your on-premises PBX.

### Best of breed cloud voice (telephony) experts

Businesses choose RingCentral because we support more telephony use cases, have world-class analytics, the deepest ecosystem of integrations, rich SMS and faxing capabilities - helping them better connect with customers & colleagues.



## RingCentral Cloud Connector

### Before

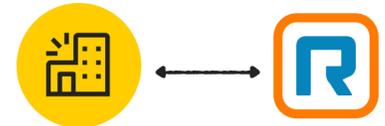


On-Prem PBX

Cloud

- No cloud strategy
- Lack of modern collaboration tools
- Expensive on-premises system

### After



On-Prem PBX

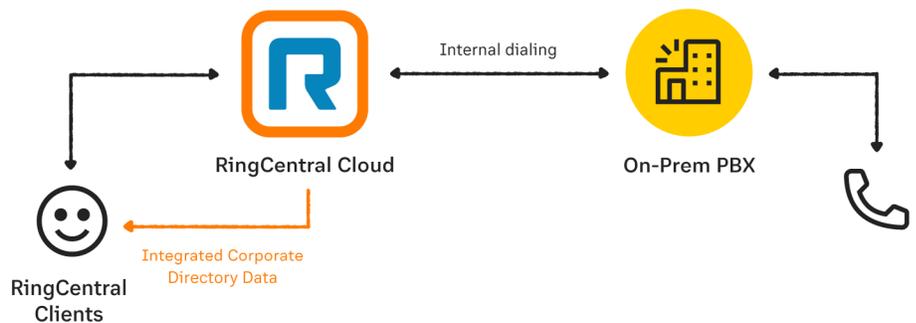
RingCentral Cloud

- Gradual migration to cloud
- Happy employees
- Improved ROI

## Why RingCentral Cloud Connector?

1. **Best of breed cloud voice experts.** We are [consistently awarded as leaders in cloud UCaaS](#) by analysts, investors, and customers alike by delighting users for 23+ years.
2. **Security Innovation.** Trusted by top global brands, we are the most reliable and secure cloud-based UCaaS provider. We are SOC 2, SOC 3, GDPR and HIPPA compliant and received dozens of globally-recognized security certifications including UK Cyber Essentials Plus and HITRUST.
3. **Global reach.** RingCentral Cloud Connector is available in over 50 countries, meeting your business growth as it happens.
4. **Next-gen analytics.** We have an array of analytics products designed for all types of customers, from [Live Reports](#), to IT and [Line of Business](#) dashboards – resulting in overall deeper, meaningful, and actionable data.
5. **Deeper, broader, and higher quality voice integrations than anyone else.** Get a cloud phone on mobile, desktop, deskphone, and all the apps your business runs on like [Salesforce](#), [Hubspot](#), [Zendesk](#), and more. Access your softphone wherever you are – on your browser, in your favorite app - and your advanced calling, [SMS\\*](#), and [fax](#) features are embedded.

## How it works



\*SMS is only available in North America.

1. **Intelligent SIP trunking.** RingCentral Cloud Connector allows businesses to interconnect on-premises PBX to cloud via SIP trunking. Enable onNet calling between on-premises and cloud users. We can provide one or more SIP trunks to connect to your SBC(s) depending on your infrastructure needs and geographic repartition.
2. **Flexible migration.** This connectivity provides flexibility while you migrate at your own pace, reduces communication costs, and offers a familiar PBX user experience.
3. **Integrated contacts.** On-premises PBX users will be imported in a Cloud Connector Directory allowing RingCentral users to search for those contacts and call them directly from the RingCentral app.
4. **Requirements.** Customers need to:
  - Purchase a minimum of 250 RingCentral seats.
  - Manage own session border control (SBC).
  - On-premises PBX users supply their own PSTN access. Ensure you have this before you get started.

### 💡 Did you know:

#### RingCentral customer success metrics:

According to a 2022 survey, our customers see a **23% decrease in average telecommunication costs**, a **20% decrease in hardware costs**, and a **16% decrease in overall IT spend** when they migrated to RingCentral MVP.



For more information, please contact a sales representative. Visit [ringcentral.com](https://ringcentral.com) or call 855-774-2510.

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP™) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingCentral MVP™, a unified communications as a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.

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