RingCentral Webinar

A modern webinar solution that’s as easy to create, run, or join as a meeting or phone call. Events can be set up in seconds, attendees can join in multiple ways—even from a browser—and all backed by the security and reliability that you have come to expect from RingCentral. A fully integrated experience all from the RingCentral App that’s built into MVP.

For RingCentral customers with MVP, RingCentral Webinar is an easy choice to run stress-free internal and external events for up to 10,000 attendees. It looks and feels just like MVP, so hosts will appreciate how quickly they can get started. Attendees can join from anywhere, on any device, and any browser.

Benefits

**Scale virtual events to large audiences**
Run internal and external events for up to 10,000 attendees.

**Easily create and run as a webinar host**
Create a webinar with a click of a button, with the same look and feel as RingCentral MVP.

**Join from anywhere**
No downloads required to join a RingCentral Webinar. Join from the desktop app, mobile app, or from a supported browser.

**Protected and secure webinars**
Get the same security, privacy, and reliability that you get in RingCentral video meetings with RingCentral Webinar.

**Extend webinar capabilities with integrations**
Connect with various 3rd party apps to align with your business needs.

**Incorporated with detailed analytics and insights**
Understand the impact of your webinar strategy, from registration to revenue, with full analytics and reporting.
Setting up and planning for your webinar

Add customizable branding on registration forms
Put your company’s unique logo and design on registration forms so invitees know the webinar is from you.

Customize content on registration forms
Hosts can turn on/off registration and customize what questions are asked to gain information on registrants.

Configure automated emails
Send out email reminders before the webinar to maximize participant attendance.

Choose a virtual background
Always look professional—pick a preset (or upload your own) background.

Practice backstage before the webinar
Rehearse, refine, and get prepared backstage before going live.

Easily record your webinars
Record your webinars automatically and easily share recordings. View recordings from any desktop or mobile browser, with no downloads required.

Set up the video view layout
Control how your audience is viewing your webinar through different settings to set the webinar view.

Easy and effective social sharing
Easily share your webinar registration information across all of your social media channels with just a few clicks.

Increase audience participation and engagement

Spotlight the camera on your webinar hosts
Presenter is always highlighted so the audience can stay focused.

Interact with the audience using Q&A, reactions, and chat
Allow participants to ask and upvote questions and view answers. Hosts and panelists can also respond and tag questions for follow-up, communicate via chat, or use in-meeting reactions.

Live stream your webinar
Simultaneously broadcast your webinar across different streaming platforms such as YouTube Live for maximum reach.

Enhance your meeting presentations
Use the presentation mode to overlay your camera over meeting content and present from preset backgrounds such as a newsroom or conference room.

Facilitate polls for better engagement and insight
Allow participants to ask and upvote questions and view answers. Hosts and panelists can also respond and tag questions for follow-up.
Analyze and follow-up post webinar

**Debrief with hosts and panelists post-webinar**
Create a private debrief session immediately after the webinar ends to review how the webinar went.

**Analyze attendance, engagement, and more**
Download attendee information and gain valuable insight from questions asked and poll engagement.

**Connect with your marketing automation platforms**
Connect to platforms like Marketo and Zapier to set up automated emails and convert registrations to leads.

**Check webinar performance with quality of service analytics**
Understand the impact of your webinar strategy, from registration to revenue, with full analytics and reporting.

**RingCentral Webinar: a familiar webinar experience for everyone**

![RingCentral Webinar interface](image)

**Presenter & moderator view:**
Seamlessly present to your audience just like you would in a RingCentral video meeting. Engage with attendees through facilitating Q&A, polls, and reactions, and ensure the webinar is run smoothly with various host controls.
How to purchase RingCentral Webinar

RingCentral Webinar is available as an add-on license with the purchase of RingCentral Video Pro+ or RingCentral MVP™ Standard, Premium, or Ultimate edition and complements the existing RingCentral messaging, video, and phone experience.

Current customers can purchase RingCentral Webinar directly through the admin portal, while new customers can purchase directly on our website. Contact a RingCentral account representative to learn more or visit ringcentral.com/webinar.

Getting started

Three quick steps to get started:
1. Contact your RingCentral account representative or directly purchase online as a new customer.
2. Schedule a webinar as a meeting host
3. Join the webinar as a presenter and invite your audience to attend!

For more information, please contact a sales representative. Visit ringcentral.com or call 855-774-2510.