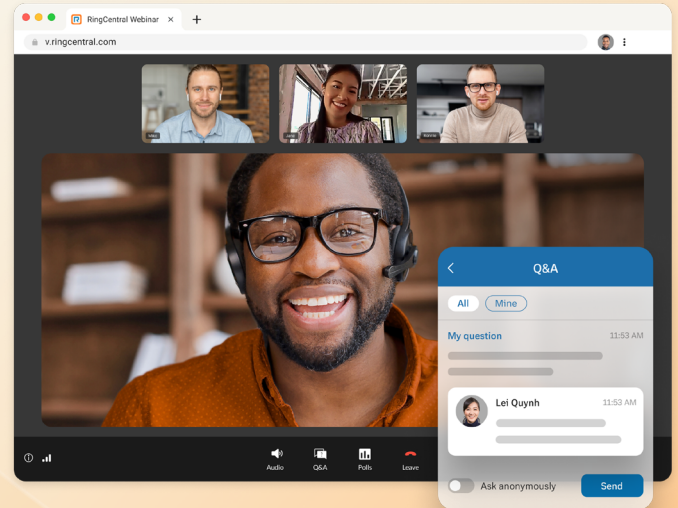


# RingCentral Webinar

A modern webinar solution that's as easy to create, run, or join as a meeting or phone call. Events can be set up in seconds, attendees can join in multiple ways—even from a browser—and all backed by the security and reliability that you have come to expect from RingCentral. A fully integrated experience all from the RingCentral App that's built into MVP.



For RingCentral customers with MVP, RingCentral Webinar is an easy choice to run stress-free internal and external webinars for up to 10,000 attendees. It looks and feels just like MVP, so hosts will appreciate how quickly they can get started. Attendees can join from anywhere, on any device, and any browser.

## Why RingCentral Webinar?

### Easy setup

- Set up in as little as two clicks
- Easier than running a meeting

### AI-powered

- Eliminate manual setup with AI writer
- Remove stress during Q&A with AI-crafted answers

### Best value

- Save 50% compared to the leading competitor
- 10% more allowed attendance at no extra cost

### Simple participation

- Join with any browser - no app downloads
- Engage using translated Q&A, polls, and live interaction

### All-in-one

- Boost leads and showcase your brand
- Deliver controlled trainings and town halls



## Setting up and planning for your webinar

### **Eliminate writer's block with Smart Content (AI)**

Utilize generative AI to create webinar descriptions shown on your registration pages, emails, and more, with the ability to also adjust length and tone.

### **Effortless, guided webinar setup**

Guided tips are provided to help new organizers from webinar creation to execution.

### **Add customizable branding on registration forms**

Put your company's unique logo and design on registration forms so invitees know the webinar is from you.

### **Customize content on registration forms**

Hosts can turn on/off registration and customize what questions are asked to gain information on registrants.

### **Choose a virtual background**

Always look professional—pick a preset (or upload your own) background.

### **Practice backstage before the webinar**

Rehearse, refine, and get prepared backstage before going live.

### **Easily record your webinars**

Record your webinars automatically and easily share recordings. View recordings from any desktop or mobile browser, with no downloads required.

### **Set up the video view layout**

Control how your audience is viewing your webinar through different settings to set the webinar view.

### **Easy and effective social sharing**

Control how your audience is viewing your webinar through different settings to set the webinar view.

### **Connect with your marketing automation platforms**

Connect to platforms like Marketo to set up automated emails and convert registrations to leads.



## Increase audience participation and engagement

### **Enhance Q&A management with Smart Answers (AI)**

Organizers can utilize AI to pre-craft answers to frequently asked questions to save time during Q&A sessions.

### **Make webinars more inclusive with Smart Translations (AI)**

Make Q&A sessions more inclusive with AI translating the entire Q&A to different languages.

### **Spotlight the camera on your webinar hosts**

Presenter is always highlighted so the audience can stay focused.

### **Interact with the audience using moderated Q&A, reactions, and chat**

Allow participants to ask and upvote questions and view answers. Hosts and panelists can also respond and tag questions for follow-up, communicate via chat, or use in-meeting reactions.

### **Enhance your meeting presentations**

Use the presentation mode to overlay your camera over meeting content and present from preset backgrounds such as a newsroom or conference room.

### **Facilitate polls for better engagement and insight**

Allow participants to ask and upvote questions and view answers. Hosts and panelists can also respond and tag questions for follow-up.

### **Live stream your webinar**

Simultaneously broadcast your webinar across different streaming platforms such as YouTube Live for maximum reach.



## **Analyze and follow-up post webinar**

### **Debrief with hosts and panelists post-webinar**

Create a private debrief session immediately after the webinar ends to review how the webinar went.

### **Analyze attendance, engagement, and more**

Download attendee information and gain valuable insight from questions asked and poll engagement.

### **Interact with attendees by bringing them onstage**

Organizers can bring attendees on-stage by upgrading them to a temporary panelist role to engage and ask questions directly, with audio & camera enabled.

### **Check webinar performance with quality of service analytics**

Understand the impact of your webinar strategy, from registration to revenue, with full analytics and reporting.

## **RingCentral Webinar: a familiar webinar experience for everyone**



### **Presenter & moderator view:**

Seamlessly present to your audience just like you would in a RingCentral video meeting. Engage with attendees through facilitating Q&A, polls, and reactions, and ensure the webinar is run smoothly with various host controls.



### **Attendee view:**

Participate in the webinar through the interactive Q&A and polls and have your voice be heard.

## How to purchase RingCentral Webinar

RingCentral Webinar is available as an add-on license with the purchase of RingCentral Video Pro+ or RingCentral MVP™ Core, Advanced, Ultra edition and complements the existing RingCentral messaging, video, and phone experience.

Current customers can purchase RingCentral Webinar directly through the admin portal, while new customers can purchase directly on our website. Contact a RingCentral account representative to learn more or visit [ringcentral.com/webinar](https://ringcentral.com/webinar).

## Getting started

Three quick steps to get started:

1. Contact your RingCentral account representative or directly purchase online as a new customer.
2. Schedule a webinar as a meeting host
3. Join the webinar as a presenter and invite your audience to attend!

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For more information, please contact a sales representative. Visit [ringcentral.com](https://ringcentral.com) or call 855-774-2510.



RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP®) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingCentral MVP™, a unified communications as a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.

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